



Zone 2 Representative Quarterly Report Zone Representative: Cheryl Taylor

2017 — 1st QUARTER

The first quarter of the year generally involves a bit more email and phone calls than the balance of the year. This is in part to having a heavy first quarter with Zone events being front loaded requiring more time to plan and organize. Contracts were signed in later 2016 to secure Virginia International Raceway for both the Zone 2 DE and the Zone 2 Club Race. Prices increased again making the track rental expense alone almost \$100,000. A new DE team was formed and this year I am co-chairing the event with Dan Dazzo. A new member was added to the team to assist with tech, Dan Judge (recruited by Claude Taylor) and Bob Mulligan brought on Dirk Decker to assist with class room instruction and track stewarding. Unfortunately, this year our hospitality chair for the Zone 2 DE, Andrew Moore, is not joining us since he is anxiously awaiting the arrival of his first grandchild. So, the event expense will increase as well as I had to make arrangements for the Friday night banquet to be catered by the track vs. the wonderful makings of Chef Andrew. Andrews bubbly personality will be greatly missed as he generates quite a bit of enthusiasm for our car-related games played at the Saturday night banquet with all proceeds going to charity.

So besides time spent on calls and email **for planning the Zone 2 DE, our first President's meeting** in Zone 2 requires some lead time to arrange as well. Lastly, calls and emails acquainting the 4 new Presidents in Zone 2 with procedures, encouragement and general orientation around questions also accounted for how some of my time has been spent in Q1.

The first event I attended in Q1 was the After-Holiday Party in my own region. As usual, it was a sellout **event with our typical "Yankee swap" game monopolizing most of the evening. The venue** was changed this year back to Turf Valley and Donna Brandt, the event chair continues to do a fabulous job putting on a great party.

The winter board meeting was another great experience giving the Zone reps opportunity to meet with several national committee chairs as well as exchange some great ideas to take back to our regions. It was nice to meet the new members of the Zone rep group as well as see familiar faces. The Los Angeles Porsche Experience Center was the highlight of the weekend. We were treated to a fabulous tour of the new facilities and served an outstanding dinner in the restaurant "917".

March 8th was a busy night attending both the Delaware board meeting at Porsche of Delaware and participating in the Zone Rep Conference call which began directly after the meeting. Over 80 Delaware members attended the Delaware meeting at the dealership which is a phenomenal turnout. The dealership had an incredible display of cars which certainly helped draw the crowd. Some notable cars include: **GT3's, GT3RS, GT4, and two Ruf 993's one of which was a turbo. The other was a GT2r 1 of only 15 manufactured in the world and for sale for \$600,000.** The dealership was extremely hospitable providing a pizza dinner for all in attendance and giving a great tour and information about the cars.

The Zone 2 DE was again extremely successful with over 200 cars and 3 days of great weather at VIR. This is my third year helping to facilitate this event and this year I took on a much more active role as **co-chair along with the National Safety Chair, Dan Dazzo. I'm really fortunate to** have such a fantastic team working on this event with me. The Chief Track Instructor is also the National DE chair, Alex Bell and he had the assistance of his co-chair Bob Mulligan, a very active board member of the Potomac Region. Claude Taylor, President of the Chesapeake Region and



Daniel Judge were co-Tech Chairs, and Sherry Westfall, former Shenandoah President and current Zone 2 Secretary served as our volunteer coordinator. Last but not least, Marco Alban served as our registrar after receiving great training from Manny Alban, and Dirk Dekker also a very active Potomac Board member helped with classroom instruction and grid stewarding. On a side note, while **Daniel stepped up to the plate to assist with Tech, truly we got a “two for” as his brother Terrence Judge was just as helpful.** And of course, this event would not run without all the assistance of the enormous volunteer pool gathered by Sherry Westfall.

This is the 5th year attending the Chesapeake Region Volunteer Appreciation Party (VAP) and 3rd **year it was held at Carson’s Creekside restaurant. 28 members enjoyed terrific food, lots of** giveaway prizes and a terrific time to socialize with fellow volunteers in the region.

The Zone 2 President’s meeting was attended by 31 members of Zone 2. The National PCA office hosted our Friday night social with beer/wine and appetizers. The social was attended by over 40 folks as the Chesapeake board was also invited to attend. Laura Moffitt offered great support in setting up the social, arranging for our dinner out in Columbia and arranging for meeting space, not to mention picking **up lunch on Saturday for the President’s meeting. Aaron Ambrosino, PCA** National Treasurer and Manny Alban, Past PCA National President were our guests from National as well as Chesapeake Region membership co-chairs Aaron and Minter Miller. And of course, **Minta Miller is now the National Membership Chair as well. It’s great to see so many members in** Zone 2 stepping up to take on National roles.

Lastly, this is the busiest quarter of the year for me, with the Zone 2 DE, preparation for the club **race (garnering Sponsorship), planning and running the Zone 2 President’s meeting and brining** new President’s up to speed. **Never a dull moment and I thoroughly enjoy it.**

Subsidy requests were received by:

- RTR Region – new member party, hospitality park, charity event
- Chesapeake – new member party
- Shenandoah – charity
- Shenandoah – multi-region event

During Q1 I attended the following events:

- Zone Rep conference call – January 11th
- Chesapeake After holiday party – January 14th - Ellicott City, MD
- Region Focus Webinar – January 25th
- Rolex 24-hour race – Porsche Car Corral – Zone 12 – January 27th – 28th
- Zone Rep conference call – February 8th
- Winter board Meeting – February 9 – 11th, Los Angeles, CA
- Chesapeake board meeting – February 15th – Ellicott City, MD
- Zone 2 Club Race Conference call – February 27th
- Delaware Board Meeting – Porsche of Delaware – March 8th – Newark, DE
- Zone Rep Conference call – March 8th
- Zone 2 DE – VIR – March 16th – 20th – Danville, VA
- Chesapeake Volunteer Appreciation Party – March 22nd – Essex, MD
- Zone 2 Social & dinner, March 31st - Columbia, MD
- Zone 2 President’s meeting – April 1st, Columbia, MD

In Service,

Cheryl Taylor - Zone 2 Representative, zone2rep@pca.org