

# Welcome to the 2018 East Coast Holiday at Ocean City, New Jersey!



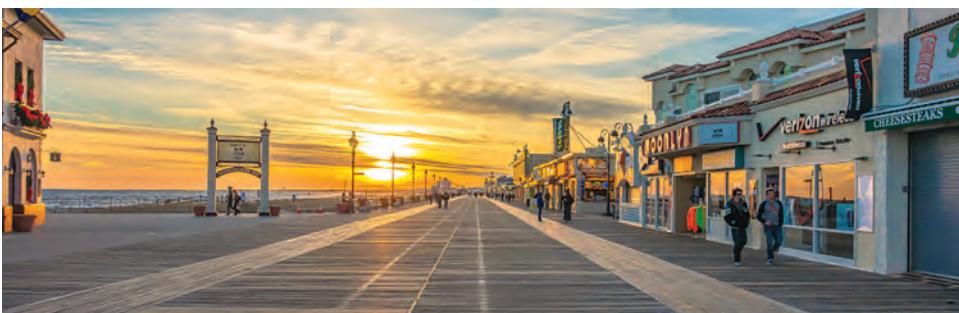
## October 17-21, 2018

For decades, Ocean City has been one of New Jersey's premier resort destinations, having been voted the state's best beach town in any number of polls and surveys. Whether you're a kid or a kid at heart, you'll quickly discover that Ocean City is designed with everyone's "inner child" in mind. With a population of less than 12,000, Ocean City is like a breath of fresh sea air, providing a welcome change of pace from congested vacation resorts. **Eight miles of beaches** make exploring, wandering, or simply finding a peaceful spot to watch the tide roll in an adventure. It's been that way since the town's incorporation in the late 19th century, and a Registry visit to this fabulous place is long overdue. 2018's East Coast Holiday will run in the middle of October, the time of year 'down the shore' when the crowds are gone, the weather is gorgeous, and off-season rates make any weekend get-away very attractive.

So what can you expect for an East Coast Holiday at America's Family Resort? Although the city has hosted Corvette, Hot Rod and Jeep events over the years, the prospects of the Registry deluging the town with bathtubs has brought a fresh wave of excitement to the city's Chamber of Commerce and merchants' associations. They're all in; even the mayor has taken a personal interest in this event to ensure it goes well and that we come back again. In giving us the keys to their city, we have their full cooperation in staging a **Parade of Porsches on the 2.3 mile Boardwalk** on Friday night followed by a stunning Concours d'Elegance on Saturday morning. Bring your camera, because the sight of over 200 356s aligned in a row on the Boardwalk with the Atlantic Ocean as a backdrop will be a photo opportunity to savor for years afterwards. Registry Member Ron Gordon, who has run his fair share of Concours at Werks Reunions, will be in charge and promises to bring a great event.



**Our host hotel, the historic and iconic Flanders**, is mere steps from the beach and only a few blocks from the City's famous Music Pier, the site of our Taste of the Boardwalk Celebration on Friday night as well as our Headquarters for the Concours on Saturday and Sunday's Swap Meet. The Flanders will also be the location for our Goodie Store, the Lit Meet on Friday morning, and a series of **Tech presentations on Friday** that will tempt you to stay indoors as opposed to venturing forth in your 356 to take in the beautiful fall weather in southern New Jersey. Rainer Cooney of Meister Restorations, John Paterek of the famous Paterek Brothers and Lewis Hauser of Karosserie Limited have all signed on to provide some super Tech.



Venturing forth is what the Registry membership does best, and Ed and Darlene Tobolski have some **great tours planned around Ocean, Cape May and Atlantic Counties**. Picture your car on winding roads in the pine barrens or running down a bay shore road under azure October skies framed by all of that amazing fall foliage. **The Simeone Museum**, arguably one of the most unique and interesting vintage sports car museums in the country, is just 80 minutes to the west in Philadelphia, and our tour there on Thursday should sell out quickly. The Chamber of Commerce has made Ocean City's local airport (less than two miles from the hotel) available for our **Gymkhana or Autocross** - whatever Tom Tate, Jeff Leeds and their merry band of men decide!

## Registration Opens March 1

If you just want to stay on the island, you will have plenty to do. Sight-seeing and biking around are great ways to unwind and get in a little exercise. There are excellent shopping opportunities along the two mile long Boardwalk as well as downtown, just a few blocks away from the hotel.

Our banquets will be whimsical and fun. The Flanders will host Hospitality, the **Beach Party on Thursday night**, as well as the **Concours Banquet on Saturday evening**. Ocean City is a "dry" town, but alcohol MAY be served by the hotel at their functions, and we will have plentiful adult beverages provided at hospitality and our hotel banquets throughout the weekend.

At the end of the day, this Holiday is about getting our 356s out on the boardwalk in front of a city that that can't wait to see our cars, talk to us about them, and maybe sign up and join us on the journey. And most importantly, it is about the lure of ocean - there is something magical about this place, with the sounds, smells and beauty right on our doorsteps on the Boardwalk. **Bob Gutjahr and Ellen Beck, Chairs.**

Stay tuned. **Official Registration opens on 1 March 2018.**

